

Exhibitor & Sponsorship Information

Digital
Commonwealth

Charting the Digital Future

April 4, 2017 Worcester MA



11th Annual Digital Commonwealth Conference and Vendor Fair
Tuesday, April 4, 2017 • College of the Holy Cross, Worcester, MA 01610-2395



Why should you exhibit at the 2017 Digital Commonwealth Annual Conference?

- Attendance is increasing each year, and has risen nearly 50% over the last four years.
- Reach decision makers from public libraries, academic libraries, historical societies, museums and more.
- Our one-day event ensure you get an opportunity to reach all the attendees.
- Affordable rates make the conference budget friendly.
- Included meals means less down time and more opportunity to interact with our attendees.
- Electricity and Internet are included in your package.

Register today!

We invite you to join us in Worcester on April 4, 2017 for the 11th Annual Digital Commonwealth Conference.

The conference will again be a day-long event with a luncheon, speakers, and vendor exhibits. Attendance at last year's conference continued to be very strong and we look forward to another banner year.

Our members are libraries, museums, historical societies, and other organizations throughout Massachusetts. The conference attracts attendees from public libraries, academic institutions, and cultural institutions across New England.

Exhibitors will be provided with an 8' table in the exhibit area. Electricity and wireless Internet are included. Your company logo and name will also appear in the conference program. Meal sponsors will be recognized in our conference publicity and with signage during the meal.

If you are interested in a more prominent sponsorship, please contact me at: elizabeth@fitchdalemanagement.com or 781-248-9151. The deadline for inclusion in the conference program is March 22, 2017.

Please contact us if you have any questions.

Sincerely,

Elizabeth Hacala
Fitchdale Management

Digital Commonwealth | 321 Walnut Street #462
Newtonville, MA 02460-1927
www.digitalcommonwealth.org

2017 Sponsorship Opportunities

Your organization can demonstrate your support for the Digital Commonwealth Annual Conference by sponsoring the event! All sponsorships include a color advertisement in the conference program as well as recognition of you as a sponsor on the conference web site and in conference announcements. The Digital Commonwealth membership has grown considerably over the past several years. Get your name out to all our new members!

Sponsorships and underwriting provides your company an opportunity to:

- Achieve a high profile with your customer base.
- Expand your customer base.
- Increase your brand identity.
- Web site recognition including a link to your web site from ours.
- An opportunity to raise awareness among our members and attendees.

Detailed benefits for each level can be found on page 3.



2017 Exhibitor Package

- Exhibitors will be provided with one table (8' x 2.5') in the exhibit area.
- Electricity and wireless Internet are included.
- Your company logo and name will appear in the conference program. Please email a full color copy of your logo that will fit in a 1 inch tall by 3 inches wide area. Acceptable formats: tif, jpg, and png. We cannot guarantee inclusion in the program if received after March 22, 2017.
- Lunch for one is included. If additional lunches are required, there is a small cost-recovery fee.

Pricing	Before March 22, 2017	After March 22, 2017
Exhibitor Package	\$285	\$335

Sponsorship Levels

Platinum Sponsorships

\$1000 and up

Platinum sponsorships provide a unique opportunity to spotlight your company or organization. In addition to the benefits of sponsorship listed below, Platinum sponsors will be thanked with signage at the event they sponsor. Platinum sponsors are also given priority for a full page advertisement on the back and inside covers of the conference program.

The primary platinum sponsorship opportunities are either Morning Break or Afternoon Break.

Gold Sponsorship

\$750 and up

Gold sponsors will receive a full page ad in the conference program in addition to recognition of you as a sponsor on the conference web site and in conference announcements.

Silver Sponsorship

\$500 and up

Silver sponsors will receive a half page ad in the conference program in addition to recognition of you as a sponsor on the conference web site and in conference announcements.

Bronze Sponsorship

\$275 and up

Bronze sponsors will receive a quarter page ad in the conference program in addition to recognition of you as a sponsor on the conference web site and in conference announcements.

Friend of Digital Commonwealth

below \$275

Friends will receive a listing in the conference program and will be listed as a sponsor on the conference website.

**Register online today at:
members.digitalcommonwealth.org**