Design for Context

Cataloging, Web Design, and Linked Data for Exposing National Educational Television (NET) Content
What is the AAPB?

- A collaboration between WGBH and the Library of Congress
- An unprecedented and historic collection of American public radio and television content
- Dates back through the 1940s
- Preserved and made available to the public
“Created in Boston, shared with the world”
Library of Congress
Mission

- Be a focal point for discoverability of historical public media content;
- Coordinate a national effort to preserve and make accessible historical public media content;
- Provide content creators with standards and best practices, guidance, training, and advice for storing, processing, preserving, and making accessible their historical content, and for raising funds in order to accomplish these tasks;
- Disseminate content widely by facilitating the use of archival public media content by scholars, educators, students, journalists, media producers, researchers, and the public, for the purpose of learning, informing, and teaching;
- Increase public awareness of the significance of historical public media and the need to preserve and make accessible significant public broadcasting programs; and
- Ensure the perpetuation of the archive by working toward financial sustainability.
Initial Collection

- 40,000 hours of digital material initially from over 100 stations
- 2.5 million inventory records from 120 stations
- Identified over 3 million items kept at stations, archives, producers, university collections across the country
Collection Growth

- Growing the collection by up to 25,000 hours of digitized content per year
- Assisting collection holders with digitization grant proposals and ingesting digital files into our systems
- Recent acquisitions
  - PBS NewsHour and predecessor series
  - American Masters raw interviews
  - Ken Burns’ The Civil War raw interviews
  - Eyes on the Prize raw interviews
  - NHPR presidential primary collection
  - KBOO community radio programs
  - NPACT coverage of Senate Watergate Hearings
  - Southern California Public Radio environmental collection
  - Vision Maker Media films
Goal: A Centralized Web Portal for Discovery

- All AAPB digitized content on specific topics discoverable through single searches
- Direct links to public media on other sites
- One-stop shopping for users
- Helps solve the separate silos syndrome
- Digital Commonwealth and DPLA as a model
60 years of recorded history, at your fingertips.
Watch and listen at americanarchive.org

50,000 HOURS of historic public television and radio content are digitized and preserved

ACCESS the entire collection at WGBH and the Library of Congress

WATCH & LISTEN to more than 30,000 programs online at americanarchive.org

SEARCH 2.5 million additional catalog records in our database

DISCOVER content from more than 100 organizations in 40 states and territories

EXPLORE curated exhibits on topics such as civil rights, climate change, elections, and protesting

HELP Make the AAPB easier to search and access! Check out our citizen archivist toolkit at americanarchive.org/#help-us

Contact Information
aapb_notifications@wgbh.org
Facebook facebook.com/amarchivepub
Twitter @amarchivepub
Instagram @amarchivepub
Current Status

• Over 30,000 videos and sound recordings available to anyone in the US
• Public access to over 50,000 hours (over 80,000 assets) on location at WGBH and the Library
• 2.5 million searchable metadata records
Discover historic programs of publicly funded radio and television across America. Watch and listen.

Organizations  Special Collections  Exhibits  Help Us!  Browse  Our Story

Search...

Advanced Search...

Superbugs: The Killer Viruses
WUSF

Woman; Women's Health Care: A History
WNED

WEDU Interview: Bill Moyers
WEDU
Special Collections

Access featured collections preserved in the American Archive of Public Broadcasting.
Curated Exhibits

- Voices from the Southern Civil Rights Movement
- Climate Change Conversations: Causes, Impacts, Solutions
- Documenting and Celebrating Public Broadcasting Station Histories

VIEW ALL EXHIBITS
Participating Organizations

Learn about the history, significant productions, and archive contributions of more than 120 public media stations and archives.
Browse the Collection

Agriculture
Animals
Biography
Call-In
Children's
Consumer Affairs
Cooking
Crafts
Dance
Debate
Documentary
Drama
Economics
Education
Energy
Earth and Environment
Event Coverage
Fine Arts
Gardening
Global Affairs
Government
Health
History
Humor
Interview
LGBTQ
Literature
Local Communities
Music
Nature
News
Parenting
Philosophy
Politics
Public Affairs
Race and Ethnicity
Radio Theater
Religion
Science
Social Issues
Sports
Talk Show
Technology
Theater
Travel
Unedited
War and Conflict
Women
Women'S and LGBT Rights and Poland

No description available

Hoover Institution Library & Archives' Commonwealth Club of California collection guide can be found at: https://www.hoover.org/library-archives/collections/commonwealth-club-california-records.

Program: Women'S and LGBT Rights and Poland

Date: 2006-01-30

Organization: Hoover Institution Library & Archives, Stanford University

Firing Line with William F. Buckley Jr.; S0962; Women'S Right to Fight?

The second installment of a new Firing Line format: after the formal debate, an informal free-for-all. There's plenty more to say, and some different matchups bring out different points. Why there's a problem with respect to sexual issues, there's usually a lack of leadership...

Hoover Institution Library & Archives' Firing Line collection guide can be found at: https://www.hoover.org/library-archives/collections/firing-line.

Series: Firing Line with William F. Buckley Jr.

Episode Number: S0962

Episode: Women'S Right to Fight?
<table>
<thead>
<tr>
<th>Series</th>
<th>Woman</th>
</tr>
</thead>
<tbody>
<tr>
<td>Episode</td>
<td>Nora Ephron on Everything</td>
</tr>
<tr>
<td>Contributing Organization</td>
<td>WNET (Buffalo, New York)</td>
</tr>
<tr>
<td>AAPB ID</td>
<td>ctb-aacip/81-988ght0</td>
</tr>
<tr>
<td>WNED</td>
<td>Tape 324</td>
</tr>
<tr>
<td>Description</td>
<td>This episode features a conversation with Nora Ephron. She is a columnist and editor for Esquire magazine and the author of the best-selling book Crazy Salad. Woman is a talk show featuring in-depth conversations exploring issues affecting the lives of women.</td>
</tr>
<tr>
<td>Created</td>
<td>1975-11-17</td>
</tr>
<tr>
<td>Asset type</td>
<td>Episode</td>
</tr>
<tr>
<td>Genres</td>
<td>Talk Show</td>
</tr>
<tr>
<td>Topics</td>
<td>Social Issues, Women</td>
</tr>
<tr>
<td>Creator</td>
<td>Elkin, Sandra, WNET Buffalo, Producer, George, Will, WNET Buffalo, Director</td>
</tr>
</tbody>
</table>
Interviewer: OK. TO BEGIN WITH, I WONDER IF YOU COULD GIVE ME A BRIEF WORD PICTURE OF WHAT LIFE WAS LIKE IN THE MID 50'S IN THE SOUTH, PARTICULARLY IN MONTGOMERY. AND IF THERE'S ONE INCIDENT OR ANECDOTE AS IT RELATES TO RACE RELATIONS THAT YOU CAN REMEMBER, SOMETHING THAT HAPPENED TO YOU PERSONALLY THAT YOU MIGHT, THAT MIGHT EXPLAIN OR ILLUSTRATE WHAT THE SOUTH WAS LIKE IN TERMS OF RACE RELATIONS DURING THAT TIME. Parks: Everything was segregated and by law. Transportation, occupation, and just, it was just one of those Southern traditions that was enforced in schools.
National Educational Television
<table>
<thead>
<tr>
<th>Date</th>
<th>Station Code</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1953</td>
<td>KUHT</td>
<td>(Houston)</td>
</tr>
<tr>
<td>Nov. 1953</td>
<td>KTHE</td>
<td>(Los Angeles)</td>
</tr>
<tr>
<td>Jan. 1954</td>
<td>WKAR</td>
<td>(East Lansing)</td>
</tr>
<tr>
<td>Apr. 1954</td>
<td>WQED</td>
<td>(Pittsburgh)</td>
</tr>
<tr>
<td>May 1954</td>
<td>WHA</td>
<td>(Madison)</td>
</tr>
<tr>
<td>June 1954</td>
<td>KQED</td>
<td>(San Francisco)</td>
</tr>
<tr>
<td>July 1954</td>
<td>WCET</td>
<td>(Cincinnati)</td>
</tr>
<tr>
<td>Sept. 1954</td>
<td>KETC</td>
<td>(St. Louis)</td>
</tr>
<tr>
<td>Nov. 1954</td>
<td>KUON</td>
<td>(Lincoln)</td>
</tr>
<tr>
<td>Dec. 1954</td>
<td>KCTS</td>
<td>(Seattle)</td>
</tr>
<tr>
<td>Jan. 1955</td>
<td>WAIQ</td>
<td>(Montgomery, Alabama)</td>
</tr>
<tr>
<td>Jan. 1955</td>
<td>WUNC</td>
<td>(Chapel Hill)</td>
</tr>
<tr>
<td>Apr. 1955</td>
<td>WBIQ</td>
<td>(Birmingham)</td>
</tr>
<tr>
<td>May 1955</td>
<td>WGBH</td>
<td>(Boston)</td>
</tr>
<tr>
<td>Aug. 1955</td>
<td>WILL</td>
<td>(Champaign-Urbana)</td>
</tr>
<tr>
<td>Aug. 1955</td>
<td>WTHS</td>
<td>(Miami)</td>
</tr>
<tr>
<td>Sept. 1955</td>
<td>WTTV</td>
<td>(Chicago)</td>
</tr>
<tr>
<td>Oct. 1955</td>
<td>WTVS</td>
<td>(Detroit)</td>
</tr>
<tr>
<td>Jan. 1956</td>
<td>KRMA</td>
<td>(Denver)</td>
</tr>
<tr>
<td>Feb. 1956</td>
<td>WOSU</td>
<td>(Columbus)</td>
</tr>
<tr>
<td>Apr. 1956</td>
<td>KETA</td>
<td>(Oklahoma City)</td>
</tr>
<tr>
<td>June 1956</td>
<td>WKNO</td>
<td>(Memphis)</td>
</tr>
<tr>
<td>Aug. 1956</td>
<td>WCIQ</td>
<td>(Dozier, Alabama)</td>
</tr>
<tr>
<td>Mar. 1957</td>
<td>KLSE</td>
<td>(Monroe, Louisiana)</td>
</tr>
<tr>
<td>Apr. 1957</td>
<td>WYES</td>
<td>(New Orleans)</td>
</tr>
<tr>
<td>Sept. 1957</td>
<td>KTCA</td>
<td>(Minneapolis-St. Paul)</td>
</tr>
<tr>
<td>Sept. 1957</td>
<td>WHYY</td>
<td>(Philadelphia)</td>
</tr>
<tr>
<td>Oct. 1957</td>
<td>KOAC</td>
<td>(Corvalis, Colorado)</td>
</tr>
<tr>
<td>Oct. 1957</td>
<td>WMVS</td>
<td>(Milwaukee)</td>
</tr>
<tr>
<td>Jan. 1958</td>
<td>WIPR</td>
<td>(San Juan, Puerto Rico)</td>
</tr>
<tr>
<td>Jan. 1958</td>
<td>KUED</td>
<td>(Salt Lake City)</td>
</tr>
<tr>
<td>Feb. 1958</td>
<td>WETV</td>
<td>(Atlanta)</td>
</tr>
</tbody>
</table>
State of the Collection

- Programs are scattered
- No complete or publicly accessible list of titles
- Descriptions are limited, in obscure sources, and not always reliable/authoritative
National Educational Television Collection Catalog Project

Funded by Council on Libraries and Information Resources
Project Goals

What?
• Comprehensive catalog of 8,000-10,000 entries covering 1953-72
• Descriptive data/location of assets
• Process the Library of Congress’s physical NET holdings

For Whom?
• For collection managers: inform prioritization for preservation and more description
• For researchers: bring programs into the light
Project Team

WGBH
• Project Manager
• Cataloger
• Web Designer
• Web Developer

Library of Congress
• Project Coordinator
• Catalogers
• Metadata Specialist
Step One: Cataloging and Processing
Challenge: Working from Opposite Ends

WGBH
- Start with a list of titles
- Search for descriptions
- Search for copies of the titles

Library of Congress
- Start with films and tapes
- Match with titles
- Search for descriptions
Challenge: Meeting in the Middle?

- No Original Identifiers ( 😞 )
- Title matching’s not an exact science
- Distributed team means hosted solution
Hosted Working Space

• Hosted Filemaker Web App
  – Multiple users at the same time
  – Access at a url through a browser
  – Export data in a format our repository accepts
  – Add link to record in MAVIS for batch import of other fields
Step Two: Web Design
<table>
<thead>
<tr>
<th>Series</th>
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<tr>
<td>Creator</td>
<td>Elkin, Sandra, WNED Buffalo, Producer, George, Will, WNED Buffalo, Director</td>
</tr>
<tr>
<td>Contributor</td>
<td>Ephron, Nora, Guest, Elkin, Sandra, Host</td>
</tr>
<tr>
<td>Rights</td>
<td>Copyright 1975 by Western New York Educational Television Association, Inc.</td>
</tr>
<tr>
<td>Media type</td>
<td>Moving Image</td>
</tr>
<tr>
<td>Duration</td>
<td>00:28:45</td>
</tr>
</tbody>
</table>
Challenge: Too Many Types of Data

Current Design
• Descriptive
  – Title
  – Date
  – Short summary
  – Keywords
  – Creator/Rights
• Citation

New Design
• Descriptive
  – More complicated titles
  – Longer summaries
  – Longer credit list
• Citation
• Holdings
Core Content and Collapsible Sections

- Core content always stays on the page
- Other content broken into sections
  - Descriptive, Holdings, Citation, (and maybe Credits)
- Can expand or collapse any combination of sections at any time
INTRO

JIM LEHRER: Good evening. Two old friends of President Reagan made the big news of this day. One, William Clark, will succeed James Watt in the Cabinet, and the other, Paul Laxalt, used an old sports term to say President Reagan is ver so close to saying yes. Yes, four more years as President would be just fine.

Sen. PAUL LAXALT, (R) Nevada: In football terms, this candidacy is on the six-inch line.

LEHRER: Those are our lead stories tonight. Our major story is more personal. It's about young Americans, teenagers, with much of their lives still to live, who end them through suicide. Robin?

ROBERT MacNEIL: And overseas a proposal to tie Israel's economy directly to the U.S. dollar blows up on the new government of Yitzhak Shamir. We

The hour-long film is a record of the premiere performance of this offering as it took place in Grace Cathedral, the seat of the Episcopal Archdiocese at the top of Nob Hill in San Francisco. The very Rev. C. Julian Bartlett, Dean of the Cathedral, who together with the Rev. John S. Yaryan invited "the American composer, orchestra leader and pianist Edward Kennedy Ellington" to appear, wrote: "Duke Ellington has been endowed by God with the gift of genius. He is one of the giants of contemporary music, having made profound contributions to his field. He and his company of artists make an offering to God in this concert."

The film presents complete performances of major portions of the concert, which Ellington based on two of his famous longer works, "Overture to Black, Brown and Beige," and the moving, "My People." Featured in addition to the orchestra and its soloists are tap dancer Bunny Briggs performing "David Danced Before the Lord" with singer Jon Hendricks supplying words, Esther Marrow singing "Come Sunday," and "The Lord's Prayer," and a special solo by Ellington, "New
<table>
<thead>
<tr>
<th><strong>Broadcast</strong></th>
<th>1967-06-16, 1970-09-15</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Genres</strong></td>
<td>Performance</td>
</tr>
<tr>
<td><strong>Topics</strong></td>
<td>Performing Arts, Music, Dance</td>
</tr>
</tbody>
</table>
| **Credits**      | Slate, Lane (Executive Producer)  
|                  | Gleason, Ralph J. (Producer)  
|                  | Moore, Richard (Director)  
|                  | Moore, Richard (Producer)  
|                  | Heider, Wally (Sound)  
|                  | Dieves, Joe (Camera Operator)  
|                  | Marrow, Esther (Performer)  
|                  | Greene, Philip (Camera Operator)  
|                  | Hendricks, Jon (Performer)  
|                  | Ellington, Duke (Performer)  
|                  | Kronquest, Stanley (Sound)  
|                  | Briggs, Bunny (Performer)  
|                  | Triest, William (Narrator)  
|                  | Slate, Lane (Camera Operator)  |
| **Media Type**   | Moving Image |

**AAPB Contributor Holdings**

**Citations**
AAPB Contributor Holdings

KQED
Identifier: 12345 (barcode)
Format: Film
Generation: Master
Color: Black and White
Duration: 00:58:12

The Library of Congress
Identifier: 1852481 (MAVIS Title Number)
Format: 16mm film
Generation: Category: Access
Color: Black and White
Duration: 00:58:01
Annotation: Copy 1

The Library of Congress
Identifier: 1852481 (MAVIS Title Number)
Format: Format: Safety Film; TypeMaterial: Black & White film; Tech-Code: Composite Positive; Gauge: 16mm
Generation: Category: Access
Color: Black and White
Duration: 00:58:03
Annotation: Copy 2

WGBH
Identifier: 234453 (barcode)
Format: Digital Betacam
Generation: Preservation Master
Color: Black and White
### Challenge: Users Search Differently

<table>
<thead>
<tr>
<th>Current Design</th>
<th>New Design</th>
</tr>
</thead>
</table>
| • One search results view  
  – Thumbnail  
  – Abridged description  
  – Take up a lot of real estate  
• Access facet below the fold  
• Really long lists in facets | • Three results views  
  – Main view  
  – Gallery view  
  – List (or skim) view  
• Access facet more prominent  
• Scroll-able or Type ahead lists for facets |
Women's and LGBT Rights and Poland

No description available

Hoover Institution Library & Archives' Commonwealth Club of California collection guide can be found at: https://www.hoover.org/library-archives/collections/commonwealth-club-california-records.

Program: Women's and LGBT Rights and Poland
Date: 2006-01-30
Organization: Hoover Institution Library & Archives, Stanford University

Firing Line with William F. Buckley Jr.; S0962; Women'S Right to Fight?

The second installment of a new Firing Line format: After the formal debate, an informal free-for-all. There's plenty more to say, and some different matchups bring out different points. VW: "Where there's a problem with respect to sexual issues, there's usually a lack of leadership..."

Hoover Institution Library & Archives' Firing Line collection guide can be found at: https://www.hoover.org/library-archives/collections/firing-line.

Series: Firing Line with William F. Buckley Jr.
Episode Number: S0962
Episode: Women's Right to Fight?
Lorem Ipsum Dolor

Date: April 24, 1996  Organization: WFTI

Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Folor indes diam. Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Folor indes diam. Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Folor indes diam. Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te...

Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla

Date: August 4, 2001  Organization: WGBH

Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Folor indes diam. Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Folor indes diam. Hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisi at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te...
Lorem Ipsum Dolor
Date: April 24, 1996  Organization: WFTI

Midday; Meek and Horner Call-in about Clinton visit
Date: August 2, 2001  Organization: WGBH

Timeline; 014; The Fall of Byzantium
Date: June 9, 1967  Organization: University of Maryland

Year to Get Ready
Date: January 5, 1980  Organization: WEDU

Points North; Show #315
Date: December 30, 1949  Organization: WCNY
Lorem Ipsum Dolor

Date: April 24, 1996  Organization: WFTI

Midday; Meek and Horner Call-in about Clinton visit

Date: August 2, 2001  Organization: WGBH

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Date: January 5, 1980  Organization: WEDU

Points North; Show #315

Date: December 30, 1949  Organization: WCNY
Delenit augue duis dolore te feugait nulla et iusto odio digni sim qui blandit praesent
Date: December 30, 1949  Organization: WCNY

Lorem Ipsum Dolor
Date: July 7, 2012  Organization: WGBH

Facilisi. Folor indes diam
Date: June 1, 1999  Organization: Minnesota Public Radio

Vel illum dolore eu feugiat nulla facilisis
Date: April 4, 2010  Organization: South Carolina ETV

At vero eros et accumsan
Date: December 30, 1949  Organization: WCNY
Challenge: Particularities of the Collection

• NET Collection isn’t like other collections
  – Titles can be more complicated
  – Not always intuitive how everything in the collection hangs together
  – Provenance of films and tape is complicated
  – Provenance of descriptive information is more complicated
NET Special Collection

• Collection Summary
• Collection Background
• Suggested Search Strategies
• Featured Items
• Other Resources
Collection Summary

The Woman Series Collection consists of 197 episodes of the Woman series produced by WNED in Buffalo, New York from 1972-1977. Woman was a half-hour public affairs talk show covering issues of interest to women. The first season, which aired locally, was hosted by Samantha Dean. From 1973 - 1977, PBS syndicated the series, and producer Sandra Elkin became the show's host. Each episode focused on a single topic with featured guest discussants. Guests included well-known and lesser-known activists, journalists, writers, scholars, lawyers, artists, psychologists, doctors and others such as Gloria Steinem, editor and co-founder of Ms. Magazine; Dorothy Pitman Hughes, African American activist and co-founder of Ms. Magazine; Betty Friedan, author of The Feminine Mystique; Florynce Kennedy, founder of the National Feminist Party; Margaret Sloan, co-founder of the National Black Feminist Organization; Karen DeCrow, then president of the National Organization for Women; Margaret Dunkle of the Project on the Status of Women for the Association of American Colleges; and Ruth Miller of the Buffalo Planned Parenthood Association. Topics discussed on the show included women in sports, the Equal Rights Amendment, sexuality, marriage, women's health, divorce, the Women's Liberation Movement, motherhood, and ageism, among others.

Collection Background

The Woman Series was contributed to the American Archive of Public Broadcasting (AAPB) by WNED during the first major AAPB digitization project funded by the Corporation for Public Broadcasting in 2012. Once digitized, the show's producer and host Sandra Elkin assisted AAPB archivists in cataloging the digitized collection.

Other Resources

WNED Buffalo website
Feminist Theory Archive at Brown University
The Schlesinger Library at Harvard University's Radcliffe Institute
Sophia Smith Collection of Women's History at Smith College

Featured Items

Betty Friedan
Gloria Steinem
Dorothy Pitman Hughes
Need Help Searching?

The National Association of Educational Broadcasters Collection consists of 5,566 digitized radio programs. The entire collection is accessible on location at WGBH and the Library of Congress. As of January 2018, 835 programs are available in the AABP Online Reading Room. Each metadata record contains information about the producing or creating station. If you identify a creator of interest, type the creator’s name or call letters into the search box to narrow your search down to that creator. To explore more episodes of a series, find a record of interest and click the hyperlinked series title to view all episodes from that series. To expand your search to include metadata records for all digitized programs (including those not accessible in the Online Reading Room), select the “All Digitized” facet on the search results page.

Collection Summary

The National Association of Educational Broadcasters (NAEB) Collection consists of more than 5,500 radio programs from the 1950s and 1960s, 1970s, and 1980s. The collection includes radio programs, meetings, conferences, and conversations on public affairs topics such as education, health, and broadcasting. These programs were produced by the educational institution and public school-run radio stations for programmed services and instructional purposes. The programs were developed by the general public in the form of public service announcements and events of American interest. The NAEB collection is a notable example of the educational broadcast genre, which was primarily designed to support and advance the educational mission of educational, public, and educational institutions.

Collection Background

The NAEB was established in 1934 from a precursor organization, the National Association of Educational Broadcasters of the Association of College and University Broadcasting Stations, that formed in 1925. The mission of the NAEB was to use communications technology for education and social purposes. It was an extremely successful and effective trade organization that, throughout its 60 years of existence, ushered in or helped to enable major changes in early educational broadcasting policy. In 1951, NAEB established a tape duplication exchange system in Urbana, IL, to make the exchange of educational programs easier and more accessible.
Step Three: Linked Data
What is Linked Data?

• Using the web to link concepts and other data (expressed as URIs) with each other

• Example:
  
  [Stephen King]  [is creator of]  [The Shining]
  [Stephen King]  [was born]  [1947-09-21]
  [The Shining]  [was published]  [1977-01-28]
Challenge: How Can We Use Linked Data?

• Using Authorities and their URIs
  – Library of Congress Name Authority Files
  – EIDR IDs

• Using OpenRefine to reconcile existing data with authorities and grab URIs

• Keeping URIs even if we’re not storing linked data right now
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<th>Element ID</th>
<th>Name</th>
<th>New Names</th>
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</table>
Challenge: How Can We Make Linked Data?

• We’ve done a lot of the intellectual work to define new relationships
• How can we publish things as linked data, so that other people can talk about things we know about?
• Report forthcoming!
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