Program Outline
Introductions
Selection Criteria
Survey of Digital Platforms
Questions and Discussion of Audience Projects

Selection Criteria

Functionality
- Project purpose
- Audience
- Need for Interactive or Social Features

Resources
- Budget
- Staffing
- IT Infrastructure
- Amount of Content
Things to consider before creating a DIGITAL EXHIBITION

CONCEPT
- topic
- scope
- basic structure
- examples
- audience
- aim

RESOURCES
- financial
- material
- quality
- human
- copyright
- tools
- technical
- services

EVALUATION
- self-improvement
- feedback
- preservation
- standards
- tools

CONSTRUCTION
- detailed structure
- objects
- features
- narrative combinations
- narrative framework

OUTREACH
- dissemination
- print media
- electronic media
- social media
- interaction

Digital Storytelling: presentation handout
Technical Considerations

Media
- Does it support your file format and size?
- Can users see enough detail?
- Where will your files live?

Functionality
- Does it work across browsers/devices?
- Do you need to consider accessibility?
- Do you need to add a plugin?

Survey of Digital Platforms

Digital Commonwealth Features

Share items directly from DC
- Supports sharing on many popular social media platforms
- Facebook
- Twitter
- Pinterest

Use Folders and Saved Search Results
- Sign in to create an account
- Create folders for materials sets
- Create citation lists
- Email lists of items to patrons
- View Shared Folders created by other users:
  https://www.digitalcommonwealth.org/folders/public

Omeka
- Web-based platform designed for digital exhibitions
  - http://www.omeka.net/ or http://omeka.org/
  - Free account with hosted space OR Paid accounts with more versatility
  - Plugins extend functionality
  - Thorough documentation provides support
- Example projects
  - Pullman: Labor, Race, and the Urban Landscape in a Company Town
    - http://publications.newberry.org/pullman/
● Simple pages move the user through a narrative with supplemental materials
  ○ A Concourse for Her Desires: Gender and Urban Renewal
    ● [http://acad.colby.edu/mappingwaterville/neatline/show/charles-street](http://acad.colby.edu/mappingwaterville/neatline/show/charles-street)
    ● Neatline plugin displays map overlay
  ○ Making the History of 1989
    ● Powered by Omeka.org, this project facilitates educational use of materials

**Historypin**

● Geared towards community, Historypin is a social platform
  ○ [https://www.historypin.org/](https://www.historypin.org/)
  ○ Discussion boards
  ○ Users can comment on pins
  ○ Users can add their own pins to open collections
  ○ Users can add your pins to their collections and tours
  ○ Creators are allowed to give approximate dates and locations, while users can suggest dates, locations, and tags

● Example projects
  ○ H. H. Richardson: Massachusetts Architecture
    ■ Good use of Google Maps for then/now images
  ○ Sound Connections: Birdlife
    ■ Audio clips and crowdsourcing/comments
  ○ Mission St. from the 1920s to the 1990s
    ■ Example of a tour

**Knight Lab Applications**

● Developed out of the Northwestern University School of Journalism, [http://knightlab.northwestern.edu/](http://knightlab.northwestern.edu/)
● “The Lab develops prototypes, projects and services that help make information meaningful and promote quality journalism, storytelling and content on the internet.”
● 4 applications are really well-suited for digital exhibits
● Each application comes with detailed instructions and examples
● Options to add/embed to existing webpages or blog platforms, or can also be used stand-alone (hosted by Knightlab in Google Drive)
Timeline:

○ Plot text, photos, links and av on a timeline
○ Embed it on almost any webpage, stand-alone possible
○ pull in media from Twitter, Flickr, YouTube, Vimeo, Vine, Dailymotion, Google Maps, Wikipedia, SoundCloud, Document Cloud and more
○ Example Projects:
  ■ WBUR Radio: Bulger on Trial
    http://bulger.wbur.org/story/1977/?location=44444
  ■ Obama Presidential Library:
    https://www.obamalibrary.gov/timeline#event-69

StoryMap

○ Layer content (photos, video, audio, etc.) on standard web maps
○ Suited for geographically-themed stories: Paul Revere’s Ride, Annual Animal Migrations
○ Works on Wordpress, custom sites, SquareSpace and Wix
○ Example Project:
  ■ Minnesota Post Green Line:

Sound Cite:

○ Insert music, interview clips, sounds or other types of audio inline on a page of text
○ User can read text and listen to audio at the same time, can start and stop anytime
○ Works with SoundCloud and other audio storage services
○ Example Project:
  ■ New York Times Article about Tahrir Square protest
    https://soundcite.knightlab.com/examples-naturalsound.html

Juxtapose:

○ Allows you to place two photos side-by-side to create “then and now” type graphics
○ Example Projects:
  ■ Chicago Tribune
Questions and Discussion of Audience Projects

- **Who is already using a digital tool?**
  - What was your topic?
  - What platform did you use?
  - What did you learn?
  - Challenges?
  - What would you have done differently?
  - Do you have any advice?

- **Who is interested in creating digital exhibits or digital project?**
  - Where in the process are you?
  - What are examples of questions you have right now?
  - Is there anything daunting ahead of you?