Update from the Digital Public of America

Franky Abbott, Curation and Education Strategist
Kelcy Shepherd, DPLA Network Manager
Over 15 million resources
The Hubs Network
In the beginning...
Current Hub Topography

DPLA Hubs locations

- Service Hubs
- Service Hub partner states
- Content Hubs
- Hubs in active development
Achieve sustainability...through a mix of revenue sources, potentially including public and private funding, cost-recovery services that are related to our core operations, and consortial or membership support

-DPLA Strategic Plan
Projects Related to the Hubs
Standardized Rights Statements

http://rightsstatements.org/en/

Knight Foundation

Digital Public Library of America

Europeana
C2002 Brigham Young University. All rights reserved. The information available on this site, including any text, computer codes, data, artwork, video, audio, images or graphics (collectively, the "Material") may be protected by copyright and other intellectual property laws. Also, parties other than Brigham Young University ("BYU") may own copyright in portions of the Material and the reproduction of some Materials may be restricted by privacy and/or publicity rights. We encourage use of this Material only for non-profit and educational purposes, such as personal research, teaching and private study. For these limited purposes, Material from this web site may be displayed and printed, and all copies must include any copyright notice originally included with the Material. Except as provided above, or any use beyond what is allowed by fair use (Title 17, Section 107 U.S.C.), you may not reproduce, republish, post, transmit or distribute any Material from this web site in any physical or digital form without the permission of BYU and any other copyright owner of the Material. If you wish to publish or reproduce any Material for any other purposes, including commercial purposes, you must obtain prior written permission. Requests for permission should be addressed to the Copyright Licensing Office, 3830 HBLL, BYU, Provo, UT 84602. Through the descriptive records in the "Religious Education" digital collection, the contributing institutions/individuals are providing information from their records regarding authors, publishers, or other information associated with each item digitized. This information is provided as a service to aid patrons in determining the appropriate use of an item. The contributing institutions/individuals appreciate hearing from anyone who may have additional information about any of the items in the collection.
<table>
<thead>
<tr>
<th>Created Date</th>
<th>1601 - 1700</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner</td>
<td>The New York Public Library</td>
</tr>
<tr>
<td>Contributing Institution</td>
<td>The Miriam and Ira D. Wallach Division of Art, Prints and Photographs: Print Collection. The New York Public Library</td>
</tr>
<tr>
<td>Description</td>
<td>Cream laid.</td>
</tr>
<tr>
<td>Type</td>
<td>image</td>
</tr>
<tr>
<td>Subject</td>
<td>Prints</td>
</tr>
<tr>
<td>Standardized Rights Statement</td>
<td>The organization that has made the item available believes that the item is in the Public Domain under the laws of the United States, but a determination was not made as to its copyright status under the copyright laws of other countries. The item may not be in the Public Domain under the laws of other countries. Please refer to the organization that has made the item available for more information. <a href="http://rightsstatements.org/vocab/NoC-US/1.0/">http://rightsstatements.org/vocab/NoC-US/1.0/</a></td>
</tr>
<tr>
<td>URL</td>
<td><a href="http://digitalcollections.nypl.org/items/ef624d80-e6d6-0132-8e38-58d385a7bbd0">http://digitalcollections.nypl.org/items/ef624d80-e6d6-0132-8e38-58d385a7bbd0</a></td>
</tr>
</tbody>
</table>
Hydra-in-a-Box
Improving Data Reporting

If the DPLA could make data analytics reports available on the following topics, how useful would they be to your organization?
Content, Curation, and User Experience
Genre

Using subject and format metadata to enrich records with “genre”
Will allow users to refine searches to discover more specific kinds of items

Examples: maps, photographs, books, oral histories, etc.

For more info, contact Gretchen Gueguen, gretchen@dp.la.
Newspapers

Importance of newspapers as a content type

Full-text search

User interface

Researching the landscape to learn how DPLA can contribute

For more info, contact Emily Gore, emily@dp.la.
Ebooks

Community conversations on national strategy

Open eBooks project

Free and open collection including current hubs material and public domain books

DPLA Curation Corps

For more info, contact Michelle Bickert, michelle@dp.la.
Exhibitions

31 exhibitions designed to tell stories with our collective content to a general audience

New exhibition about America in the Age of Empire in May

Curated by hub partners and grad students in MLIS and public history
Newest exhibition from October 2016

Battle on the Ballot: Political Outsiders in US Presidential Elections

In 2016, a billionaire businessman and the first woman nominated by a major party ran against each other for president of the United States. In very different ways, both candidates approached the presidency as outsiders, reaching beyond the traditional boundaries of US presidential politics. As outsiders, the 2016 candidates are noteworthy, but not unique; indeed, the 2016 race resonates with the legacies of outsiders who have come before. This exhibition explores the rich history of select individuals, parties, events, and movements that have influenced US presidential elections from the outside—outside Washington politics, outside the two-party system, and outside the traditional conception of who can be an American president.

Outsider, in this context, requires a dynamic definition. Featured stories explore candidates who defined themselves as Washington outsiders, such as World War II general Dwight Eisenhower, yet also those who were labeled or treated as outsiders because of their race, gender, or beliefs. In 1964, Republican Senator Margaret Chase Smith was the first woman to run for a major party’s presidential nomination. Twenty years later, civil rights leader Jesse Jackson built the Rainbow Coalition to unite marginalized and minority groups who felt excluded from politics and ran the most successful campaign by an African American candidate up to that point. Reformers whose principles are not represented by major party platforms have found a voice through third-party campaigns, such as that of the anti-slavery Liberty Party of the mid-nineteenth century. Still others have defined presidential candidacies in opposition to perceived outsiders, such as the anti-immigrant Know Nothing Party of the 1850s and the segregationist Dixiecrats in 1948.

These stories share common themes: determination to change the system, put pressure on major parties and force them to adapt, and give voice to new ideas through America’s presidential election process. These forces of change are not always positive; the stories represented here illustrate both the best and worst about America — both its capacity for and resistance to change in the face of its most reactionary and most idealistic impulses. Somewhere in between fall the stories of outsiders strategically navigating a political moment, forging their own political careers, and advancing their own political agendas.

Credits
This exhibition was curated by DPLA staff members Samantha Gibson and Franky Abbott with materials contributed by DPLA Hubs.

Citation
Primary Source Sets

100 topic-based, classroom-ready “highlight reels” curated by teachers, for teachers and students
From Equal Rights Amendment Set:

Examine the **button**. What does the word “uppity” mean? What does it suggest in the context of the ERA? How were supporters of the ERA changing the connotation of the word “uppity”? 

Courtesy of Georgia Capitol Museum via Digital Library of Georgia.
## Analytics

**Example Hub Dashboard, January 1, 2017 - March 31, 2017**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Items Viewed on DPLA Item Pages</td>
<td>24,873</td>
<td>1.87% (1,332,640)</td>
</tr>
<tr>
<td>Items Viewed in Exhibitions</td>
<td>15,713</td>
<td>1.18% (1,332,640)</td>
</tr>
<tr>
<td>Items Viewed in Primary Source Sets</td>
<td>23,997</td>
<td>1.80% (1,332,640)</td>
</tr>
<tr>
<td>Click Throughs</td>
<td>12,403</td>
<td>0.93% (1,332,640)</td>
</tr>
<tr>
<td>Events</td>
<td>76,986</td>
<td>5.78% (1,332,640)</td>
</tr>
</tbody>
</table>
Website redesign
Browsing

Hunters vs. gatherers

Allow users to get a sense of DPLA content through examples and suggestions organized by genre and topic

Network items and collections together

Courtesy of Boston Public Library via Digital Commonwealth.
International Image Interoperability Framework (IIIF)

Allows institutions to share content on sites like DPLA through an embedded viewer

Will spare users from many clickthroughs, while allowing institutions to benefit from direct traffic to their content

Digital Commonwealth is helping DPLA pilot this approach

Will open up new possibilities for DPLA curation activities
DPLA Core Values
Values Statement

Outlines our values and translates them into principles and practices we are committed to

Helped DPLA staff develop a stronger shared organizational culture during a time of transition

Publishing soon!

Courtesy of University of Wisconsin Digital Collections via Recollection Wisconsin.
Questions?

kelcy@dp.la

franky@dp.la