THE PRACTICABILITY TO BEING A VISIONARY

Massachusetts Digital Library Annual Meeting
April 8, 2014
Liz Bishoff, The Bishoff Group
OR EVERYONE NEEDS TO BE A VISIONARY…
SO WHAT IS A VISIONARY?
21ST CENTURY VISIONING EXERCISE
AND A DEFINITION OF PRACTICAL?

• Of or concerned with the actual doing or use of something rather than with theory and ideas
WHAT YOU’VE DONE SO FAR
HOW DO YOU TAKE IT THE NEXT STEP—CREATING THE NEXT VISION?

• Community engagement
  • Broaden engagement of cultural heritage organizations
    • Build content by existing members
    • Continue to expand the number of members
  • Broaden engagement of the public
    • Contribute content
    • Engage with content
    • Preserve personal collections
CREATING YOUR community

connect 
and 
preserve 

your Colorado history

1. SETTLE IN
2. SIGN UP
3. GET CONNECTED
4. CONTRIBUTE
5. COLLECT
6. RESOURCES

MY COMMUNITIES

DENVER PUBLIC LIBRARY
HTTP://CREATINGCOMMUNITIES.DENVERLIBRARY.ORG/
MAINE MEMORY NETWORK
HTTPS://WWW.MAINEMEMORY.NET/
COMMUNITY ENGAGEMENT AS PART OF MASSACHUSETTS COMMONWEALTH?

• Jot down 2-3 ideas
• Share the ideas with your colleagues
• Share the ideas with the group
• Pass the cards in
TECHNOLOGY INNOVATION

- New uses of content
- Using Linked data to provide new views of content
NEW USES OF CONTENT

• Create exhibits
• Create timelines
• DPLA APPS that you can apply to Digital Commonwealth
NEW VIEWS OF CONTENT

• Linked Data and Cultural Heritage--ViewShare
  • Developed as part of LC NDIIPP
  • Web app for generating & customizing views
    • Interactive maps, timelines, tag clouds
  • Harvest data using OAI-PMH
    • MODS, Dublin Core
    • Excel file
  • Files stored as JSON file format
  • Uses services of RackSpace
  • http://blogs.loc.gov/digitalpreservation/2012/04/better-know-a-viewshare-exploring-texas-funeral-records/
NEW USES OF CONTENT/ NEW VIEWS OF CONTENT?

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LONG TERM ACCESS TO COLLECTIONS

<table>
<thead>
<tr>
<th>Question</th>
<th>Yes</th>
<th>No</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is there a high level commitment to digital preservation in your org?</td>
<td>52%</td>
<td>33%</td>
<td>16%</td>
</tr>
<tr>
<td>Is there adequate funding allocated to digital preservation in your org?</td>
<td>20%</td>
<td>54%</td>
<td>25%</td>
</tr>
<tr>
<td>Are there clear responsibilities for digital preservation in your org?</td>
<td>33%</td>
<td>55%</td>
<td>12%</td>
</tr>
<tr>
<td>Does your org have a digital preservation strategy or policy?</td>
<td>18%</td>
<td>77%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Table 1: Commitment to digital preservation (source: 2003 DPC survey)

B Includes 45% who replied that a strategy was being created.
ASSURING LONG TERM ACCESS

• Some things to think about
  • What are the roles and responsibilities of partners/collaborative?
    • What can the partners do on their own vs collaboratively?
    • What does the collaborative need to undertake?
  • How might the collaborative take a leadership role?
    • Digital Preservation Readiness Assessment
    • Education/Training
    • Planning
    • Preservation program
PRACTICAL NEXT STEPS

- Offer an Introduction to Digital Preservation workshop
- Do an inventory of your digital collections
  - What file formats
  - File sizes
  - Where collections stored
- NDSA Levels of Digital Preservation
  - Review your Level for each category
  - Determine how to move to the next tier
LONG TERM ACCESS--OPPORTUNITIES?

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CORE SERVICE
DIGITAL COLLECTIONS AS CORE SERVICE

- Jot down 2-3 ideas
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- Pass the cards in
CONTINUE TO LEARN & CONTINUE TO HAVE FUN
• Thanks so much for having me
• Liz.Bishoff@gmail.com