Getting Started with the Digital Commonwealth



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Introductions

- Name & organization / role
- Where are you in your digital project?
- What do you want to learn today?

Current Participants

Portal contributors

- Boston College
- C/W MARS, Inc.
- Massachusetts Historical Society
- Northeastern University
- Sturgis Library
- UMass Amherst
- UMass Lowell
- WGBH Educational Foundation

Portal & Repository contributors

- The Governor's Academy, Pescosolido Library
- North of Boston Library Exchange (NOBLE)
- Northeast Massachusetts Regional Library System
- Public Library of Brookline
- Watertown Free Public Library



Digital Commonwealth Is...

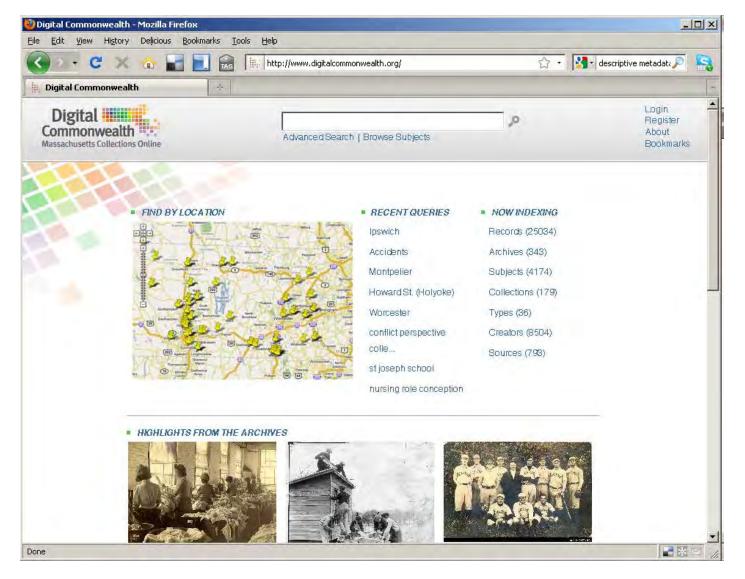
A Portal

 contains only the metadata that enables the discovery of the digital objects; it does not contain the actual digital objects.

A Repository

 stores and maintains all the components of a digital collection (including both metadata and digital objects) according to a framework of policies and standards. By means of its technological infrastructure, the repository provides access to the digital content.

Portal



http://www.digitalcommonwealth.org/

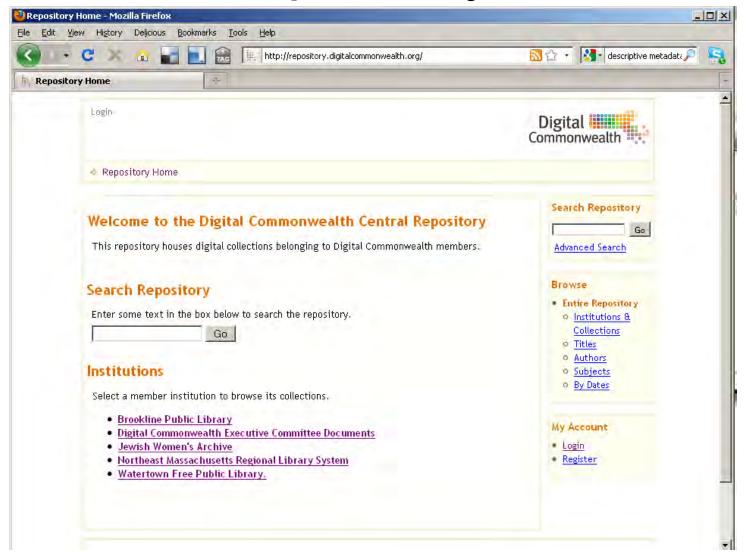
Participation: Harvested Site

- Digital Commonwealth will harvest your metadata for inclusion in the portal.
 - Metadata must be in an OAI-PMH compliant system; OR
 - An OAI static repository document must be created and hosted on a web server to enable harvesting

Participation: Linked Site

- Digital Commonwealth will add a link on our portal to your online digital collection.
 - Included in your annual membership fee.

Repository



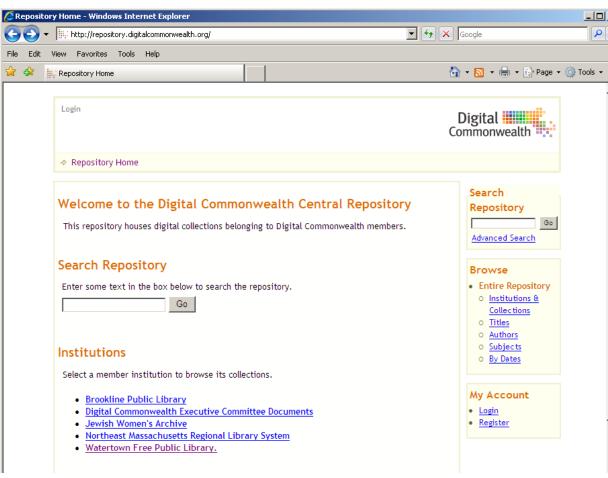
Participation: Shared Repository

Costs

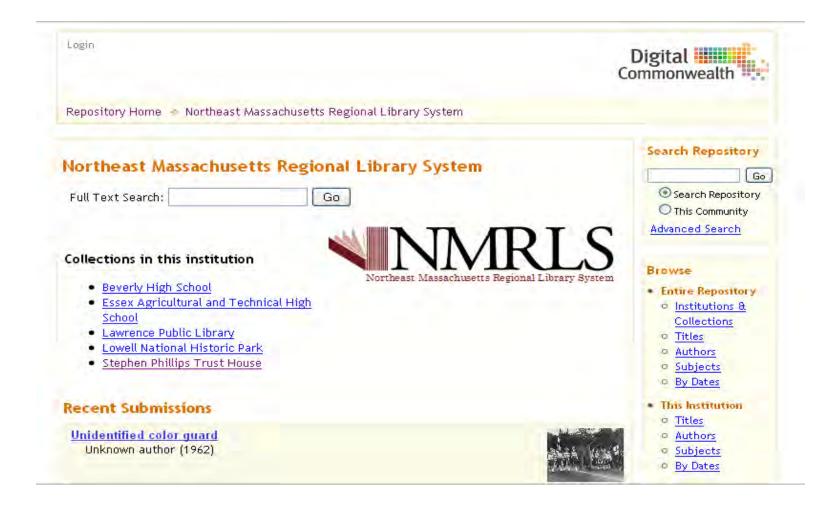
- Year One: \$1,500
 - 1000 objects, up to 2 batches
 - Additional batches: \$300+\$1/object; up to 500 objects
- Year Two+
 - \$500 annual maintenance for previously added collections
 - Costs associated with any new batches

Understanding the DC Repository

- Hierarchy
 - Institutions
 - Collections
 - Objects



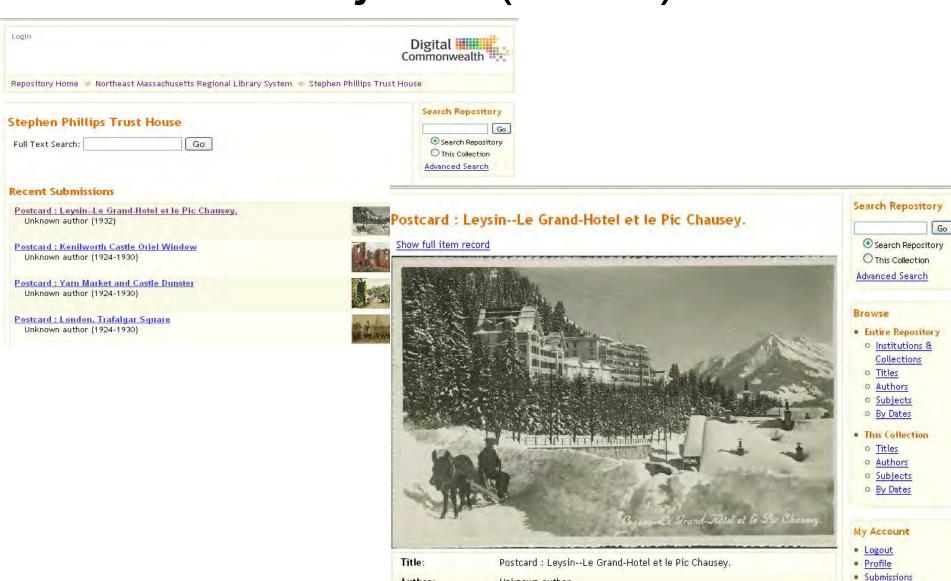
Collections



Objects (Items)



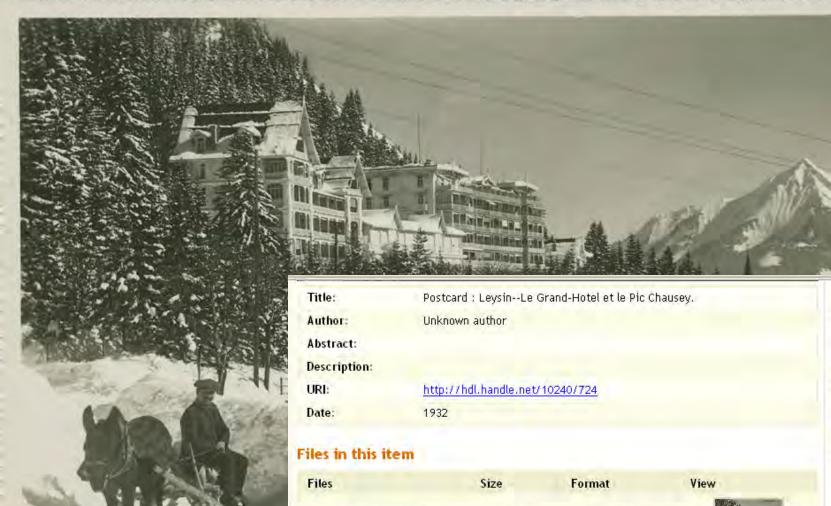
Objects (Items)



Author:

Unknown author





Files	Size	Format	View
SPT_46010201.jpg	178.5Kb	image/jpeg	
SPT_46010202.jpg	72.61Kb	image/jpeg	

This item appears in the following Collection(s)

• Stephen Phillips Trust House

Show full item record



- Profile
- Submissions

Context

Edit this item

Administrative

- Access Control
 - o <u>People</u>
 - Groups
 - Authorizations
- Registries
- Metadata
- Format
- Items
- Control Panel

Getting Started







Initial Consultation



Sign Agreement

ATTACHMENT A DIGITAL COMMONWEALTH SHARED REPOSITORY MEMBER RIGHTS and RESPONSIBILITIES AGREEMENT

Contributions and Selection Process

- 1. The Digital Commonwealth (or "DigiComm") encourages contributions from archives, museums, libraries, historical societies, and other cultural institutions that maintain cultural heritage materials that are physically located in the State of Massachusetts. Within the parameters of any policies established by DigiComm, all Shared Repository Contributors (or "Contributing Members") retain all rights to and editorial control over the material they contribute to the DigiComm shared repository. Materials may be updated, changed, or deleted from the database at any time by the Contributing Member. All content presented on DigiComm remains the sole intellectual property of the Contributing Member.
- 2. The Contributing Member is responsible for selecting materials, creating suitable digital object reproductions, and cataloging those objects in the format specified by DigiComm. Guidelines and technical assistance are available on the DigiComm website http://www.digitalcommonwealth.org, and from the NELINET Digital Project Coordinator.
- 3. While the Digital Commonwealth and its agents schedule routine back up of data on the DigiComm shared repository, DigiComm shall bear no liability for the loss or destruction of copies of objects or electronic files provided by any Contributing Member hereunder. The Contributing Member is responsible for maintenance of appropriate back-up copies of any objects, records, or data made available to <u>DigiComm</u>.
- 4. By contributing objects to the DigiComm shared repository, the Contributing Member grants to the Digital Commonwealth a non-exclusive, royalty-free license to use, reproduce, display, and publish the objects on the DigiComm portal and shared repository. For the purposes of promoting DigiComm, this license is also granted, in any form or media, whether now known or hereafter created.



Step One: Collections

- Determine potential items / collections for digitization
- Think about existing collections
- Do you want to represent existing "collections" as Collections in the repository?
 - More like your existing collections, but...
 - Metadata implications



Collections

- Should it be digitized?
- Can it be digitized?
- May it be digitized?

- Who can host it?
- What system will be used?



Step Two: Identify the funds





Step Three: Digitize Materials



Image by: Internet Archive



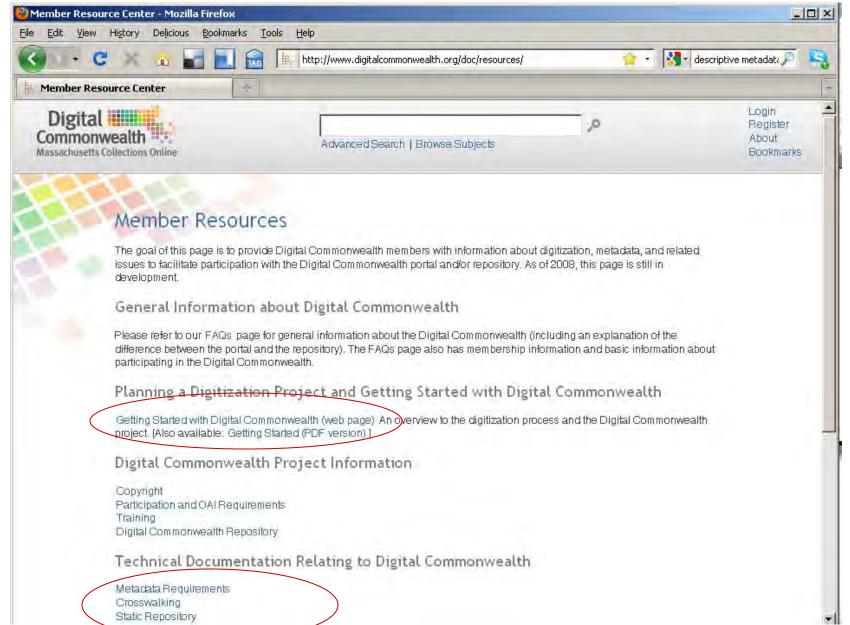
Image by: Kirtas



Establish Quality Benchmarks



Digital Commonwealth Requirements



Digitization Specs (photos)

- Archival Images / Master Files
 - DPI: 600 or higher
 - File format: TIFF
 - Bit depth: 16 bit grayscale, 48 bit color
- Access Images
 - DPI: 300
 - For printing or detailed viewing on the web
 - File format: JPEG
 - Bit depth: 8 bit grayscale, 24 bit color

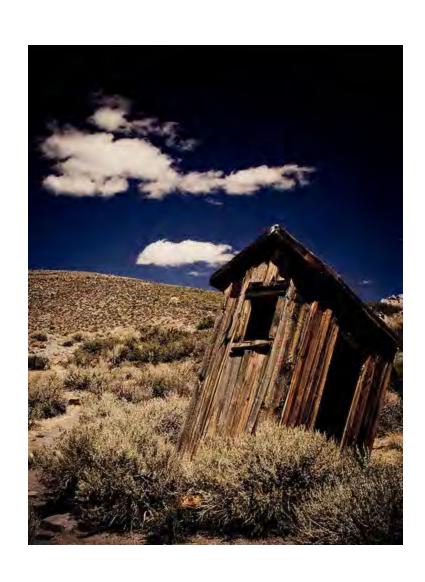


Image Storage and Presentation

- File naming
 - Use a system to keep track of the multiple files associated with one source object
 - Original object
 - Archival TIFF
 - JPEGs Backup/storage copy on CD or tape
 - Print copy
 - For DigiComm files, use the convention:
 - projectname_filename
 - No special characters other than underscores



Out-house vs. In-house





Digitization Vendors

- LYRASIS Mass Digitization Collaborative
- Northeast Document Conservation Center
- Luna Imaging
- Digital Ark
- Backstage Library Works
- Hudson Microimaging
- Boston Photo Imaging



Step Four: Metadata



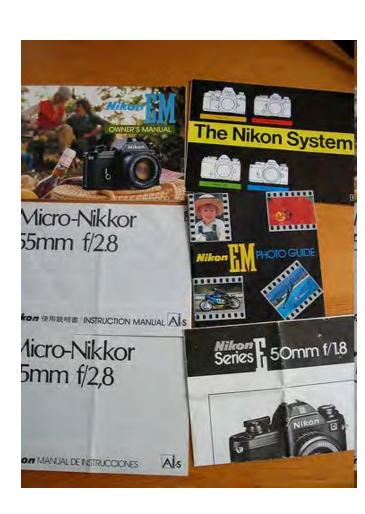
Metadata Cost

- 1/3 the cost is digital conversion (32% overall)
- Slightly less than 1/3 the cost is in metadata creation--cataloguing, description, and indexing (29% overall)
- Slightly more than 1/3 the cost is in other activities, such as administration and quality control (39% overall)



Metadata Types

- Descriptive
 - What is it?
 - Where is it?
 - What is it about?
- Structural
 - How many files are there?
 - Which file is on page one?
- Administrative
 - What do I need to know to manage it?
 - Who can access it?
 - What needs to be preserved?
- Technical
 - What is the resolution of the image?
 - What compression format was used?



Metadata Standards

- Metadata format standards
 - XML
- Metadata element sets
 - MARC, MODS, DC, EAD, TEI,
 ONIX
- Metadata content standards
 - AACR/RDA, DACS, CCO
- Transmission standards and protocols
 - OAI
- Controlled vocabularies / Thesauri
 - LCSH, Getty Art and Architecture

Dublin Core a.k.a. - DC

- A method of describing resources intended to facilitate the discovery of electronic resources
- National and International standard
 - ANSI/NISO standard Z39.85-2007
 - ISO standard 15836-2003
- Includes 15 "core" elements
- Often used for collaborative projects



Simple DC Elements

- Creator
- Contributor
- Publisher
- Type
- Format
- Coverage
- Source
- Identifier

- Title
- Subject
- Date
- Description
- Rights
- Relation
- Language



Why use DC?





OAI-PMH

- OAI = Open Archives Initiative
- OAI Protocol or OAI PMH = Open Archives Initiative Protocol for Metadata Harvesting
- Archives ≠ Traditional Archives

Open ≠ Free

Metadata Content Standards

- Rules and guidelines for metadata content
- Choice usually driven by type of content being described
 - Anglo American Cataloging Rules (AACR)
 - Describing Archives: A Content Standard (DACS)
 - Cataloging Cultural Objects (CCO)
- Digital Commonwealth recommends ISO 8601 for the date field: YYYY-MM-DD

Metadata Standards grid

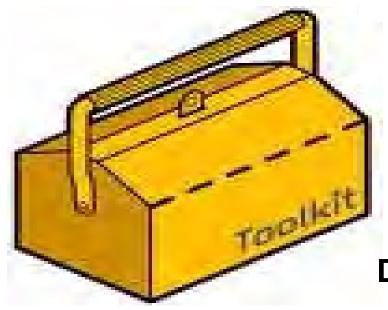
	<u>Museum</u>	<u>Library</u>	<u>Archive</u>
Data Structure	CDWA	MARC	EAD
Data Content	cco	AACR2 (RDA)	DACS
Data Format	XML	XML/ISO2709	XML
Data Exchange	OAI	OAI Z39.50 SRU/SRW	OAI

From Elings, Mary and Günter Waibel. "Metadata for all: Descriptive standards and metadata sharing across libraries, archives and museums." *First Monday* 12:3 March 2007.

Step Five: The Repository



Obtain the Member Toolkit



Digital Commonwealth Toolkit

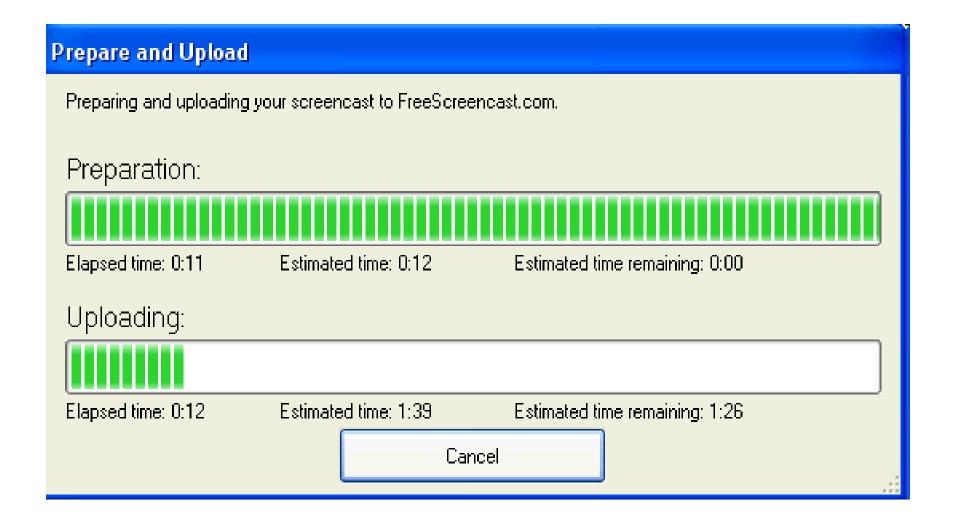
(Metadata, logo, institutional description assistance files)



Send Sample Metadata & Items



Upload to Repository





Step 4: Success!





IMLS National Study on the Use of Libraries, Museums and the Internet

90 % of remote online visitors to museums and 91% of remote online visitors to public libraries are also in-person visitors.

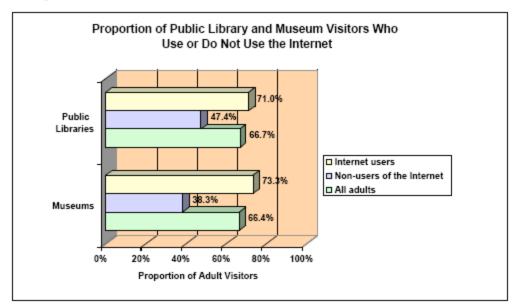
Type of Visitor	Proportion of <i>Museum</i> Visitors	Proportion of Public Library Visitors
In-person and remote online	45%	42%
In-person only	50%	54%
Remote online only	5%	4%
All visitors	100.0%	100.0%

Remote visitors are also in-person visitors. Even though 53% of in-person visitors do not visit museums remotely, only 10% of remote online visitors do not visit in-person. And 56% of public library in-person visitors do not visit remotely, but only 9% of remote visitors do not visit in-person.



IMLS National Study on the Use of Libraries, Museums and the Internet

Internet users are about 91% more likely to visit museums and 50% more likely to visit public libraries than non-Internet users.





Questions?

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